

# PhotoGraphic Designer

Hi, my name is Jermaine Garcia. I'm a Graphic Artist and Photographer from Santa Ana, California with over 10 years of experience, specializing in:

- Photography
- Videography
- Digital Print Production
- Layout Design
- Typography
- Logo Design
- Branding
- Digital Art
- Illustration
- Flash
- Sign Production

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## EXPERIENCE

### **PHOTOGRAPHIC DESIGNER** 2005 - Present: Bellah Vista Studio

**FREELANCING** - Providing and rendering graphic art, web design, logo design, printed material, signage, photography and video services for many business and professionals. If references are needed, I can gladly provide them. Below is a short list of businesses I have engaged with.

Finance and Thrift | RT Industries | Leffingwell Ag and Associates | Best Western Lodge Tulare | Children and Family Futures | Suzy Q Cosmetics | Lindsay Fire Museum | Service Pro Fire and Safety | Imagine a Better World Org | Redezine Interiors | Parker and Parker Plumbing | South Central Valley Mortgage Svcs | Savery Appraisal Services | MNI Tool and Grind | Advanced Coating Technologies | Enviro Concrete

### **GRAPHIC DESIGNER** 2009 - 2010: Fiesta Insurance Franchise Corp.

As the first Graphic Designer for the company, I have successfully implemented a challenging branding standard that was otherwise non existent. The company is a franchisor with many established national franchises. I deployed an online collateral ordering system for the franchises to keep branding and advertising uniform throughout all the offices. My main function here is to design and create new marketing pieces as well as approve any graphics that are submitted from franchises. I am also responsible for the company's websites and signage for all stores.

### **IT/GRAPHICS ANALYST** 2001 - 2005: Children and Family Futures, Inc.

**IT** - Improved and administered the office technology infrastructure, which dramatically increased productivity and collaboration between office and off-site employees; Converted from a peer to peer network to a planned and implemented Windows Server 2000, upgraded to 2003 Exchange, Sharepoint Services, and Active Directory; installed network wiring and terminals, deployed server services to Windows XP workstations; order and purchasing of equipment, administration of telecom 24 phone system; provided technical help desk to co-workers in-office and out-of-office.

**GRAPHIC DESIGN** - Provided media graphics and layouts that cleaned the overall image of the company, while improving the chances of successfully bidding on government grants. Designed covers for books, reports, graphs and complex charts, page layout and design for government granted publications, website design and maintenance, conference media (booth graphics, banners, CD covers, folders, pamphlets, handouts, and other materials), worked very closely with the Government Printing Office (GPO) and other printing firms.

## EDUCATION

### **GRAPHIC DESIGN**

2005 - 2006: Penn Foster College

### **PHOTOGRAPHY**

2010 - Present: Professional Photographic Certification Commission

### **DESKTOP PUBLISHING**

1994 - 1996: Tulare County Organization for Vocational Education (TCOVE)

## KNOWLEDGE

### **PLATFORMS:**

Windows | Mac OS

### **CS3-4-5 MASTER SUITE:**

Photoshop | Illustrator  
InDesign | Dreamweaver  
Fireworks | Flash | Premiere  
AfterEffects | Encore | Acrobat

### **LIGHTROOM 2-3**

### **Nik COMPLETE COLLECTION**

Color Effects Pro | Viveza | Silver  
Efex Pro | Sharpener Pro | Dfine

### **ONONE PHOTO SUITE**

Genuine Fractals  
PhotoTools | PhotoFrame  
Mask Pro | PhotoTune | FocalPoint

### **CORELDRAW**

### **SWIFT 3D**

### **SONICFIRE PRO**

### **PHOTOSHOW PRODUCER**

### **MICROSOFT OFFICE 2003, 2007, 2011 MAC:**

Word | Excel | PowerPoint  
Outlook | Entourage

## ASSOCIATIONS

Professional Photographers of  
America (PPA)

National Association of Photoshop  
Professionals (NAPP)