

Jermaine Garcia
P O R T F O L I O

PHOTOGRAPHY

2019





www.bellahvista.com

About Me

creating since - 1996

Hello my name is Jermaine Garcia, photographer by day, dreamer by night. The first impression is everything. In commercial photography, presenting a polished, professional image that speaks directly to your target audience, evokes maximum engagement. Everything in that image, quality, subject matter, color, saturation, mood will help captivate that audience and in turn – increase conversions. Let's not just take pictures, let's create your image together.

Warm Regards,

Jermaine Garcia





Quick Content Reference

Automobile Photography 5





Automobile Photography

Project :

Tony and his son loves Dodge muscle cars. We met at a sports car show and when they learned of my love for capturing hot cars, they were eager to create a portrait of their loved possessions. It was HOT that day in Perris, CA. The equipment was failing due to the extreme heat but we kept on pushing to really make these beasts shine. At the end we walked away with some dang cool rides in our camera.

Lighting Equipment :

Key light: Mid-day sunlight. Fill light: Dynalite UniJr. Strobe



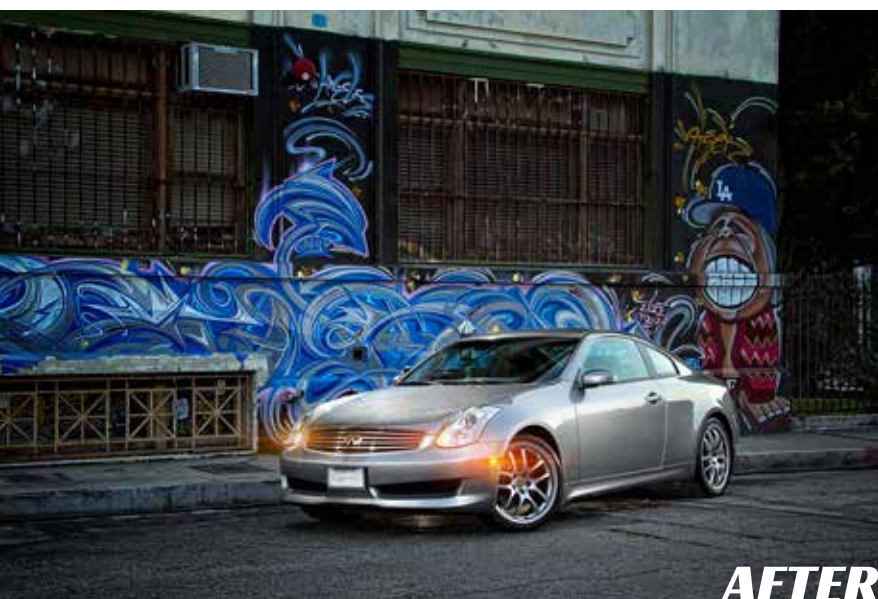
Auto-graphiti

Project :

This was a personal project I wanted to do with a friend of mine. I had been shooting some Architecture in Downtown LA when I came across this colorful artwork on the building. I thought It would make for a good shoot for my friend Curtis's Infinity. He obviously obliged and took home some memorable images.

Lighting Equipment :

Key light: Morning diffused sunlight. Main fill light: Dynalite UniJr. Strobe; Secondary fill light (spectral highlights): Canon 580ex II







The Bow Tie Event

Project :

John and Harris were two lifetime buddies and they shared a common love - Corvettes. These two gentlemen were kind enough to meet me in Downtown LA and collaborate on this fun project. We were headed up before the crack of dawn, but it was well worth it.

Lighting Equipment :

Key light: Morning diffused sunlight. Main fill light: Dynalite UniJr. Strobe; Secondary fill light (spectral highlights): Canon 580ex II



Portrait Auto-graphy

Project :

Mr. Abergel from Larganium Skin Care products asked me to shoot his classic Rolls Royce and kit car Morgan. These were certainly a treat! The beautiful classic french curves and tons of chrome made these vehicles a wonderful challenge. Part of that challenge was finding the perfect location to fill the scene with that appropriate classical look.

Lighting Equipment :

Key light: Evening diffused sunlight. Main and secondary fill lights: Dynalite UniJr. Strobes









Thanks for your review!

Jermaine Garcia, CPP
Certified Professional Photographer, Advanced Photo Retoucher

