



PhotoGraphic Designer

Hi, my name is Jermaine Garcia. I'm a Graphic Designer and Photographer from Richmond, Virginia with over 20 years of experience in:

- Photography
- Photo Retouching
- Videography
- Digital Print Production
- Layout Design
- Typography
- Logo Design
- Branding
- Digital Art
- Illustration
- Motion Design
- Sign Production

JERMAINE GARCIA
(559) 331-2445
jermainegarcia@outlook.com

EXPERIENCE

PHOTOGRAPHIC DESIGNER 2005 - Present: Bellah Vista Studio

FREELANCING - Providing photography/video services, rendering graphic art, web design, logo design, printed material and signage for many businesses and professionals. If references are needed, I can gladly provide them. Below is a short list of businesses I have served and provided consultation.

Baldwin | Kwikset | Weiser | Pfister | National Hardware | Stanley | Electrolux | Living Matrix CBD | Echo Media Group | GuardaHeart Foundation | Child Abuse Prevention Center | Laguna Candles | PEDES Orange County | L'Arganium | Finance and Thrift | RT Industries | Leffingwell Ag and Associates | Best Western Lodge Tulare | Children and Family Futures | Advanced Coating Technologies

PHOTO RETOUCHER 2019: Spectrum Brands HHI, Lake Forest, CA

This was a four month assignment issued by Creative Circle. My duties were digital photo retouching/editing, color correction, clipping of RAW images, color matching, blending, repairing and merging photo files. I also helped in maintaining and archiving photo projects through our Digital Asset Management (DAM) system and managing image workflows. I was also tasked as their backup product photographer when lead photographers were absent. I was known for fixing chrome/reflective product images due to my past experience working on auto photography. One of my accomplishments there was to help streamline editing workflow with the help of Microsoft Teams/Groups and Adobe Teams.

PRODUCTION MANAGER 2009 - 2010: Fiesta Insurance Franchise Corp.

As the first Graphic Designer for the company, I successfully implemented a challenging branding standard that was otherwise non-existent. The company is a franchisor with many established national franchises. My main function at Fiesta Insurance, was to design and create new marketing pieces as well as approve any graphics that were submitted from franchisees. I was also responsible for the company's websites and signage for all stores. One of my proud accomplishments during my tenure there, was managing the successful deployment of an online collateral ordering system built for the franchisees. This fulfillment website was designed to help keep branding and advertising uniform throughout all the stores.

KNOWLEDGE

PLATFORMS:
Windows | Mac OS

CREATIVE CLOUD SUITE:
Photoshop | Lightroom
Illustrator | InDesign
Dreamweaver
Premiere | AfterEffects | Acrobat

CAPTURE ONE
Nik COMPLETE COLLECTION

ON1 PHOTO RAW

CORELDRAW

SONICFIRE PRO

MICROSOFT OFFICE
2003-360
Word | Excel
PowerPoint | Outlook

ASSOCIATIONS EDUCATION

Professional Photographers
of America (PPA)

The Professional Association
for Design (AIGA)

Society for Experiential
Graphic Design

Graphic Artists Guild

GRAPHIC DESIGN

2005 - 2006: Penn Foster College

PHOTOGRAPHY

2010 - Present: Professional Photographic
Certification Commission

DESKTOP PUBLISHING

1994 - 1996: Tulare County
Organization for Vocational Education
(TCOVE)

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